



MORTGAGE BANKERS ASSOCIATION OF SOUTHWEST FLORIDA

**Next Luncheon is:
Thursday, February 21st**

Special Speaker:

James M. Dietch, CPA, CMD

Digitally Transforming the Mortgage Industry

Embracing Technology and Changing Company
Cultures

February 21st, 2019

Time: 11:45 AM to 1:00 PM

**NOTE NEW MEETING
LOCATION:**

**The Pewter Mug
14700 Tamiami Trail
North, Naples**



**Thank you to our February
Luncheon Sponsor:**



RSVP online at
www.MBASWF.org



About James...

James M. Dietch is described as a serial entrepreneur, having founded over a dozen successful businesses. Most recently, he co-founded Teraverde Management Advisers as a way to serve the financial services industry. He was co-founder and CEO of American Home Bank, headquartered in Lancaster, PA. In 2007 which was named to the Inc. Magazine 5000 list of the fastest growing privately held companies in the United States. He is also the author of the #1 Best Selling Amazon New Release "Digitally Transforming the Mortgage Banking Industry".

James has served as a CEO panelist for Chief Executive Magazine, FreddieMac, A. T. Kearney, Duke University, and the Strategic Leadership Forum, and has served on the Mortgage Bankers Association Residential/Single Family Board of Governors.

His current focus is on mortgage banking profit intelligence, capital markets and mortgage banking technology